## This presentation premiered at WaterSmart Innovations

watersmartinnovations.com







## GreenPlumbers

WaterSmart Innovations 2008, Las Vegas,
Nevada

# Green*Plumbers* is now part of a larger conservation initiative:



One of the world's first environmental audit, installation, and broking businesses



## Overview of Green Invest

www.greeninvest.com



www.nges.com.au



www.sustainable-footprint.com



www.greenplumbers.com.au www.greenplumbersusa.com



## Green Invest is building an integrated environmental services and commodities group with a presence across the 'green value chain'

#### **Green Invest businesses**

#### **GreenPlumbers**

- Operates a franchise network of licensed Green Plumbers
- Affiliated with the Master Plumbers Association
- Developing an energy efficiency installation arm
- Provides an attractive route to market for major manufacturers
- Developing an international presence via Green Plumbers USA

## Sustainable Footprint

- Auditing services
- Sustainability and energy efficiency advisory services
- Education

#### **NextGen**

- Environmental and energy commodity brokerage
- Market advisory services
- Asset Advisory (under development)
- OTC trading platform (under development)

Cross-sell of advisory services

Brokerage volumes traded via platform

Originating environmental commodities to be vended through NextGen

Auditing services act as a 'door opener' for value added installation and advisory services

Integration



## An unfavourable world environment is forcing change

- Public opinion supporting sustainability and climate change initiatives
- Introduction of Expanded Mandatory Renewable Energy Targets
- national Emission Trading schemes
- New Governments committed to seeking climate change solutions
- Requirement for industry and community to reduce emissions and energy and water consumption
- A flow on effect from corporations complying with National Greenhouse Energy Reporting Scheme s onto the rest of the community
- Global pressures on traditional energy markets
- > Drought conditions around world in Australia and USA
- Reduction in polar ice and extreme weather



#### Green House Gas Abatement is real and here now

#### **Huge international Market**

- Kyoto commitment by most
- Currently \$65 billion market ...largely Europe
- Forecast to the world's largest market

#### Significant future impact

- World changing
- on business, obligations, liabilities
- communities, families, inflationary
- Technology, investment, trade
- Hedging, trading carbon, legal, accounting management issues
- Transport / manufacturing huge impacts
- Big companies force obligations on suppliers
- Governments are legislating

Source: Clean Energy Council and Nextgen management estimates

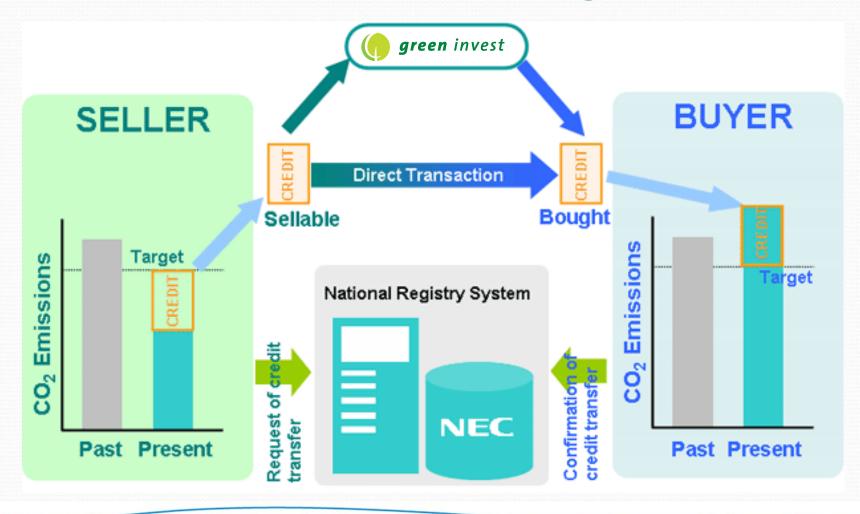
Lobbying by all forces now in full swing

## **World Emissions Targets**

- Australia 60% below 2000 levels by 2050
- Europe 50% below 1990 levels by 2050
- New Zealand carbon neutral by 2020
- Norway 30% below 1990 levels by 2020
- Britain 20% below 1990 levels by 2010
- Germany 40% reduction by 2020
- Japan 60 to 80% reduction by 2050

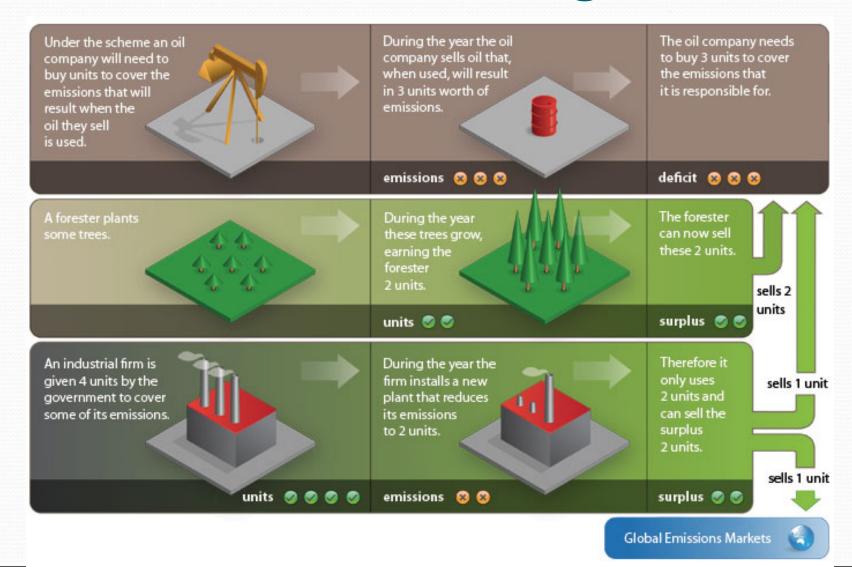


## **How Emissions Trading Works**



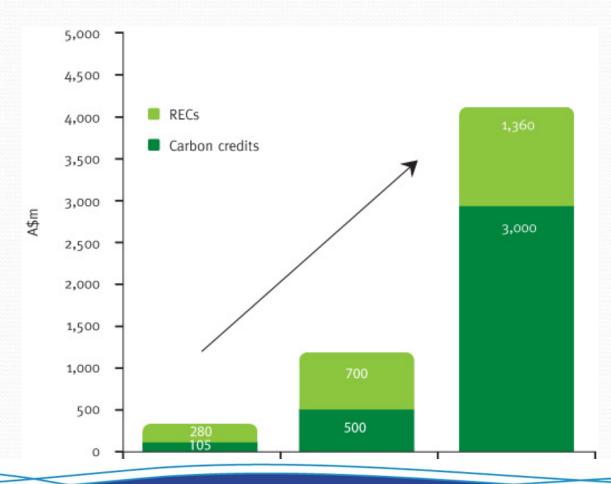


## **How Emissions Trading Works**





## Forecast value of Australian environmental commodities traded (A\$m)<sup>1</sup>



Source: Clean Energy Council and \*Nextgen management estimates



## Australian Government Green House Legislation is driving massive community and business change

- 1) The National Greenhouse and Energy Reporting Scheme
  - came into effect from 1st July 2008.
  - Imposes significant penalties (up to \$220,000) for corporations failing to register and report. In certain circumstances CEOs may be held personally liable.
  - The first stage of the scheme is expected to cover at least 300 corporations and corporate groups, based on emissions or production or consumption of energy or fuel.
  - The second and third stages of the scheme will take effect on 1 July 2009 and 1 July 2010 respectively.
  - By 1 July 2010, it is expected that up to 900 corporations and corporate groups may be covered.
- 2) The Garnaut Climate Change Review
  - draft report released, Friday, 4<sup>th</sup> July 2008 recommending policies that need to be implemented Australia wide in order to tackle climate change.
  - Rudd Government aims to reduce Australia's greenhouse emissions by 60 per cent by 2050.
- 3) Federal Government's 'green paper' on an emissions trading scheme.
  - Released July 2008 by Senator Penny Wong, The Minister for Climate Change and Water

## Implications for Business and Communities with emissions trading

- All aspects of business operation will be affected
- Trading conditions / partnerships reassessed
- Implications for business profitability–
  - Corporate Governance and compliance
  - Legal obligations
  - New assets / liabilities created
  - Accounting and reporting requirements
  - Supply chain / logistics impacts
  - Personnel recruitment and training
  - Monitoring systems etc



## Sustainable Footprint

- The business packages its services in a modular format the 'sustainable roadmap'
  - Assist clients in measuring energy and emissions output and developing sustainable KPIs for reductions
  - Producing detailed energy assessment reports
  - Providing sustainability education and training programs
  - Provide solution implementation assistance including the sourcing of efficiency products and carbon offsets





## Energy assessment process

